

Minutes

March 27, 2015

Minutes of the Altona Community Foundation Board of Directors held on Friday, March 27, 2015 at 12:00 pm at Golden West Broadcasting boardroom.

Present were: president, Perry Batchelor; vice-president, Byron Loeppky; Darrell Friesen; Brenda Thiesen; Brad Derksen; Harv Kroeker. Regrets: John Teichroeb, Carol Braun and Steve Siemens.

1. Call to Order
President Perry Batchelor called the meeting to order at 12:00 p.m.
2. Review of the Agenda.
MOTION: Darrell Friesen – moved – Brenda Thiesen – seconded – THAT the agenda is approved as circulated.
CARRIED.
3. Review of Previous Minutes
MOTION: Byron Loeppky – moved – Brenda Thiesen – seconded - THAT the minutes of the meeting held February 12, 2015 are adopted as circulated.
CARRIED.
4. Cheque Presentations
 - A reminder that ACF board members shall abstain from making cheque presentations to other organizations whose boards they sit on. This will also apply to grant application discussions and voting where they will then excuse themselves.
5. Sub Committees Goals and Objectives
 - PR committee: Harv gave a brief overview of the PR committees' goals for 2015. Further discussion was tabled until the PR committee chair and other committee member were able to attend and discuss their goals.
 - Asset & development committee: Byron provided the attached report. Plan is to double donor base by end of 2015.
 - Granting committee: Committee had not met. Steve was on this committee last granting period and will help form an orientation package as they review the 2015 spring grant applications.
 - Board will hear a progress report from each committee at the next meeting.
6. YIP Presentation Discussion
 - After hearing the YIP presentation at the February 12 meeting, it was decided to move forward with an investment in the YIP program with certain expectations and accountability.
 - Board discussed an annual application with a 3 year commitment.
 - Byron to sit down with W.C. Miller principal Jonathon Toews and develop parameters of an agreement between the two parties and bring back to the board for further review.

7. Pay it Forward

- The ACF will not move ahead with the Pay it Forward campaign, a month long campaign to encourage good deeds in the community being implemented by the Winkler and Morden community foundations.
- The board felt it was a great campaign, but unfortunately does not have the operating funds to commit this year.
- Darrell to contact Myra, WCF executive director and let her know the board's decision.

8. Changes to ACF By-law No. 1-94

- Board went over the recommended changes/updates to the current by-law, as were emailed for review prior to the meeting.
- Jennifer to send the updated by-law for review before the next meeting.

MOTION: Brad Derksen – moved – Darrell Friesen – seconded - THAT the recommend changes be made to ACF by-law No. 1-94.

CARRIED.

9. CKMF Agreement Discussion

- Tabled until next meeting

10. Chamber Banquet – Auction Items

- Brad has a prize commitment from Blue Sky.
- Byron to contact Friesens and Rhineland Car; Darrell – Golden West; Perry to send Steve an email about a BBQ prize.
- Silent auction item – confirm at next meeting.
- Perry to speak at the dinner, Brad to confirm podium time with chamber.

11. Earl Dick Memorial

- The family has asked that we set up a table at the Earl Dick memorial, April 11 @ 2 p.m. at the MEC.
- We will have our easel set up, along with donation envelopes, brochures and a gift basket.

12. Other New Business

- No new business

13. Next Meeting Date

- Friday, April 24, 12 noon – Golden West boardroom.

Adjournment

MOTION: Darrell Friesen – moved – Harv Kroeker – seconded - THAT this meeting is now adjourned and the next regular meeting of the Altona Community Foundation will be held on Friday, April 24 at 12 noon.

CARRIED.



Altona Community Foundation, President

Asset Development Committee Minutes
March 17, 2015
CAPS Café

Present: Perry Batchelor, Brad Derksen, Byron Loeppky

The goal of the Asset Development Committee is to grow the assets of the Altona Community Foundation. This includes development of assets, investment management and asset allocation policies and oversight of management of all foundation assets.

Opportunities in 2015

Chamber Dinner

Use presentation at Altona Chamber Citizen of the Year banquet to update status and strategy for 2015 to current and prospective donors.

Donor Base

The size of the donor base has been a challenge for many years. We need to focus on doubling the size of the donor base by the end of 2015.

Action: Each Board member will receive a list of current donors and will commit to adding 6 new donors to the list by the end of the year.

YIP- Program

An investment in our Youth is an investment in the future. The YIP program is an excellent opportunity for the ACF to engage in philanthropy with our high school. Engagement means regular reporting on activities, updates on financial status of the program, and granting recipients. In addition, we would encourage interaction with the YIP class by having some participation with the ACF board during regular board meetings and have a ACF board member(s) present in their class.

There should also be efforts made by the YIP program to engage in their own fundraising efforts for their program.

Action: Commit \$1,000/year, \$2,000/year, \$3,000/year to the YIP program to be reviewed every 3 years. Outline ACF commitment and expectations to Jonathon Toews/Kerry Enns.

Other Opportunities

- Approach local senior groups for an opportunity to speak about the Foundation
- Approach businesses (again)
- Put on a fundraising event such as a "Gala Ball".
- Thomas Sill Matching Grant initiative